

AFTER LIFE EXPERIENCE

COOKIE POLICY

IF YOU DO NOT AGREE TO THIS COOKIE POLICY, PLEASE DO NOT ACCESS OR USE THE AFTER LIFE EXPERIENCE/WEBSITE.

1. BACKGROUND

- 1.1 A **Cookie** is a piece of information sent to your browser by a website you visit. Typically, websites use Cookies and other technologies to:
- 1.1.1 make it easier for you to use services during future visits to the same website;
 - 1.1.2 enable the provider to monitor traffic on the website; and
 - 1.1.3 personalise content to each user of the website.
- 1.2 Some Cookies expire after a certain amount of time or when you log out (**Session Cookies**) whereas others remain on your computer or device for a longer period (**Persistent Cookies**).
- 1.3 The After Life Experience website, <http://www.afterlifeexperience.org>, (the **Website**) uses:
- 1.3.1 Cookies set directly by Coney Limited (**First-Party Cookies**); and
 - 1.3.2 Cookies set by third parties (**Third Party Cookies**).
- 1.4 To find out more about cookies and other technologies visit www.allaboutcookies.org. If you access the Website on your mobile device, you may not be able to control tracking technologies through the settings.

2. THIS COOKIE POLICY

- 2.1 This Cookie Policy describes:
- 2.1.1 the Cookies and other technologies that Coney Limited (**We, Us and Our**) use on the Website at <http://www.afterlifeexperience.org> (**After Life Experience Cookies**); and
 - 2.1.2 the choices that you have as regards the After Life Experience Cookies.
- 2.2 Upon your first connection to the Website, you will be provided with the After Life User Terms (including this Cookie Policy). If you continue to use the After Life Experience, We will place Cookies on your computer in accordance with this Cookie Policy.

3. TYPES OF COOKIES USED BY AFTER LIFE EXPERIENCE

3.1 Type: Strictly Necessary

- 3.1.1 **Speakpipe**. – session & - speakpipe_visitor
- 3.1.2 **Purpose**: These Cookies are served by Speakpipe and are essential for using the After Life Experience/Website. Without these Cookies, the voice recording function of the Website would not work.
- 3.1.3 **Opt-out**: Because these Cookies are essential to deliver the Website and the After Life Experience, you cannot refuse them.

3.2 Type: Analytics / Performance

- 3.2.1 **Google Analytics**. _ga _gid
Purpose: These Cookies are served by Us and monitor engagement with the Website. To learn how Google uses data collected on the Website, please visit <https://policies.google.com/privacy/partners>. Learn more on expiration of these Cookies here: <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>.

3.2.2 **Opt-out:** You can prevent your data from being collected by Google Analytics on the Website by using the Google Analytics Opt-out Browser Add-on for your current web browser at the following link: <https://tools.google.com/dlpage/gaoptout>.

4. LOCAL STORAGE

Local storage is an industry-standard technology that allows a website or mobile app to store and retrieve data on an individual's computer, mobile phone, or other device. This is used to deliver our cookie acknowledgement pop-up.

5. YOUR CHOICES

5.1 Please note that if you limit the ability of the Website to set cookies, you may be unable to access certain parts of the Website and you may not be able to benefit from the full functionality.

5.2 On most web browsers, you will find a "Help" section on the toolbar. Please refer to this section for information on how to receive a notification when you are receiving a new cookie and how to turn cookies off.

6. CHANGES TO THIS COOKIE POLICY

We may change the third party service providers that place cookies on the Website and may amend this Cookie Policy at any time by posting the amended version on the Website. Unless additional notice or consent is required by applicable laws, this will serve as your notification of these changes.

7. CONTACT US

If you have any questions or concerns, please afterlife@nationaltheatre.org.uk.